

## Hail to the New! Farewell to the Old!

The new Ovington building is being prepared and discounts of 10% to 50% are now offered at the old shop.

"THE Gift Shop of Fifth Avenue" will be at 32nd Street for but a short time.

Then, it will blossom out in its new building at 39th Street and Fifth Avenue.

The new building will mark the beginning of a new era in the history of the shop. The new home will be more spacious, but the wares will be the same distinctive wares for which Ovington's has always been known.

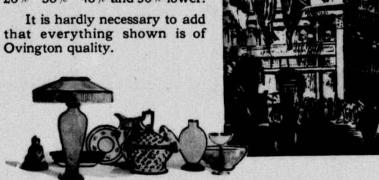
During the period of preparation, some rather unusual purchasing opportunities mark our farewell to our old building.

We will move nothing of our present stock to our new home, preferring to mark our move uptown by presenting to our old patrons their chance to purchase all Ovington wares at attractive discounts

So from now to the day we move everything at Ovington's is subject to discounts of 10%-20%-30%-40% and 50% lower.

from the usual fair prices.

that everything shown is of

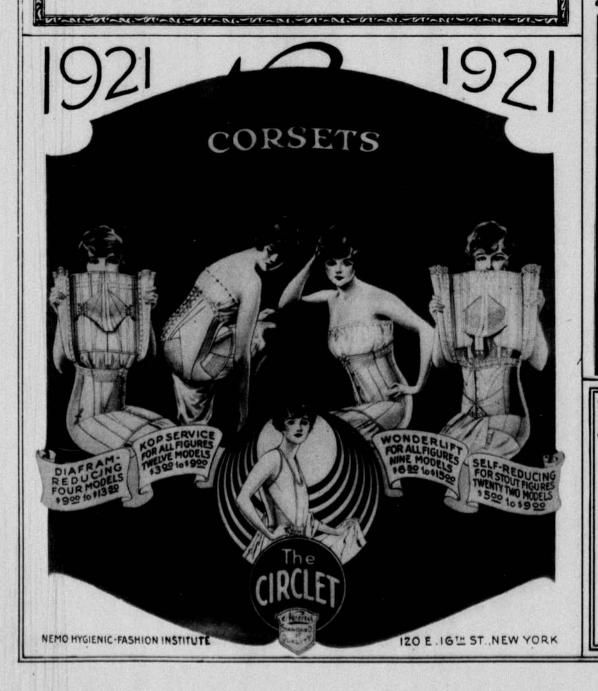


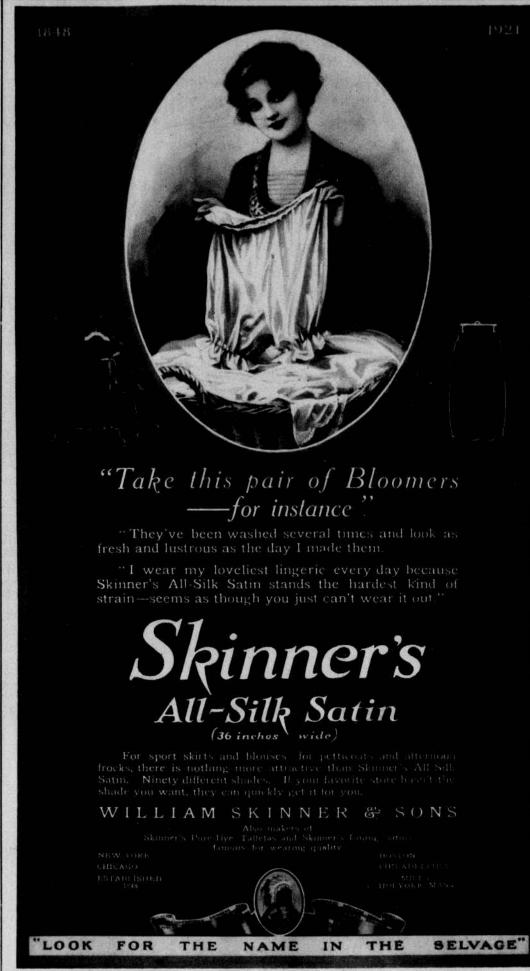
## OVINGTON'S

"The Gift Shop of Fifth Avenue"

312-314 Fifth Avenue

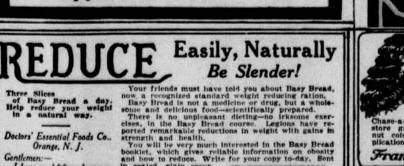
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